

BENGAL COLLEGE OF ENGINEERING AND TECHNOLOGY
DURGAPUR



Entrepreneurship Development Cell (EDC Cell)

1. About

The BCET Entrepreneurship Development Cell (ED Cell) was established in 2007. Its primary purpose is to encourage and promote entrepreneurship among students. The cell follows an interdisciplinary approach and focuses on developing entrepreneurial knowledge, skills, and acumen among young technocrats and management students so that they become job creators rather than job seekers.

Vision: Become a globally recognized hub of excellence in entrepreneurship development by fostering an environment that empowers and inspires youth to succeed as entrepreneurs.

Mission: Cultivate an entrepreneurial spirit and mindset among youth by fostering a strong entrepreneurial culture through structured institutional mechanisms, with a focus on transforming innovative ideas into successful startups.

2. Objectives

- Establish the institution as a recognized centre of excellence in entrepreneurship development.
- Create a supportive and resourceful environment that nurtures entrepreneurial thinking among students and youth.
- Inspire and equip aspiring entrepreneurs with the skills, knowledge, and confidence to launch and grow successful ventures.
- Promote innovation, creativity, and problem-solving through entrepreneurial activities and initiatives and contribute to sustainable economic development by encouraging startups and business ventures that address real-world challenges.

3. Roles

- **President** – Inspires students to think beyond traditional placements and explore entrepreneurship. Organizes Entrepreneurship Awareness Camps (EAC), expert talks, seminars, and national-level workshops.
- **Convener** – Organizes Entrepreneurship Awareness Camps (EAC), expert talks, seminars, and national-level workshops.
- **Members**– Guides students in developing business ideas and refining entrepreneurial skills and creates a campus culture that supports innovation, creativity, and start up thinking.

4. Responsibilities

- Conduct regular entrepreneurship awareness and motivation programs for students.
- Organize expert talks, seminars, workshops, and national-level events in association with ISTD and other partners.
- Identify and nurture students with entrepreneurial potential and support them in idea generation and business plan development.
- Provide guidance, resources, and institutional support to students aspiring to start their own ventures and promote an interdisciplinary approach so that both engineering and management students develop entrepreneurial competencies.
- Continuously work towards converting innovative student ideas into viable start ups.

5. Members

S. No.	Name	Designation	Phone No.
1	Dr. Santanu Modak	President	9153013838
2	Mr. Swarup Kumar Hazra Ckowdhary	Convener	9775362316
3	Mr. Dipankar Das	Member	9064241308
4	Mr. Sajal Chakraborty	Member	7667528338