



Title of the Event/Activity - Digital Awareness Camp – “ <i>Digital Literacy for an Empowered Community</i> ”	
Organizing Body - NSS Cell, Bengal College of Engineering & Technology (BCET), Durgapur.	
Organizer’s Head – Gopal Chandra Das, NSS In-Charge, BCET.	
Collaborating Agency(if any); - NIL	
Resource Person/ Speaker – Not Applicable	
Date 13/11/2025	Duration: - One Day
Venue - Sibpur, Durgapur	Mode – Offline
Activity Category: - Extension and Outreach Activity	
Type of Activity - Digital Awareness Camp	
Target Participants - Villagers, NSS Volunteers, Students and Community Members.	
Total Number of Participants - 47 and 5 Faculty Members.	
Objective: The primary objective of the Digital Awareness Camp was to improve digital literacy among community members and make them aware of the safe and effective use of digital technologies. The programme aimed to educate participants about digital payments, online banking, mobile applications, internet services, government digital services, cyber safety, password security, protection of personal information, and responsible use of social media. The camp also encouraged participants to adopt digital services confidently while remaining alert to online fraud, phishing, fake links, fraudulent calls, and other cyber-related risks.	
Outcome: The programme enhanced participants’ awareness and confidence in using digital technologies and online services. Participants gained practical knowledge about digital payments, mobile banking, online transactions, government digital platforms, and basic cyber-security practices. They were made aware of common online frauds and the importance of protecting passwords, OTPs, PINs, banking information, and other personal details. The programme also encouraged responsible use of smartphones, social media, and internet-based services. The activity contributed towards developing a digitally aware, responsible, and empowered community.	
Description of the Event / Activity –	
The NSS Cell of Bengal College of Engineering & Technology (BCET), Durgapur organized a Digital Awareness Camp at Sibpur, Durgapur, on 13th November 2025 as part of its extension and outreach activities. The programme was conducted with the objective of promoting digital literacy and creating awareness among community members regarding the safe, responsible, and effective use of digital technology. A total of 47 participants, along with 5 faculty members, participated in the programme. The NSS volunteers interacted with the community members and explained the importance of digital technology in everyday life. The programme focused on the use of smartphones, internet services, digital payment platforms, online banking facilities, mobile applications, and various digital services.	



Planning and Organization

The programme was planned and coordinated by the **NSS Cell, BCET**, with the active participation of NSS volunteers and faculty members. The volunteers prepared simple and practical awareness messages so that community members with different levels of digital literacy could easily understand the concepts.

Special emphasis was given to practical issues commonly faced by people while using smartphones, internet services, digital payments, and online applications. The volunteers encouraged participants to ask questions and clarify their doubts regarding the safe use of digital platforms.

Digital Literacy Awareness

During the programme, participants were introduced to the basic concepts of digital literacy. The NSS volunteers explained the importance of smartphones, internet connectivity, mobile applications, online communication, and digital services in modern society.

Participants were encouraged to use digital technologies for educational purposes, accessing useful information, communicating with others, making payments, and availing themselves of various online services. The programme highlighted that proper digital knowledge can save time, improve access to services, and provide greater convenience to community members.

Awareness Regarding Digital Payments

Special attention was given to digital payment methods and their safe usage. Participants were informed about the importance of carefully checking the recipient's details before making an online transaction.

The volunteers explained that **OTP, UPI PIN, ATM PIN, passwords, and other confidential banking information should never be shared with unknown persons**. Participants were also advised to avoid clicking on suspicious payment links or responding to unknown requests for financial information.

The participants were encouraged to carefully verify payment requests and transaction details before completing any digital transaction. They were also advised to immediately report suspicious or unauthorized transactions through appropriate official channels.

Cyber Safety and Online Fraud Awareness

An important component of the camp was awareness regarding cyber safety. Participants were informed about common forms of online fraud, including phishing messages, fraudulent phone calls, fake websites, suspicious links, impersonation, and misleading online offers.

The NSS volunteers advised participants to verify the authenticity of messages, websites, applications, and phone calls before providing personal or financial information. They were encouraged to use strong passwords, enable appropriate security features, keep mobile



applications updated, and avoid accessing sensitive accounts through suspicious or unsecured links.

Participants were specifically advised that confidential information such as **passwords, UPI PINs, ATM PINs, and OTPs must never be disclosed to unknown persons** over telephone calls, messages, or social media.

Responsible Use of Social Media

The programme also addressed the responsible use of social media platforms. Participants were encouraged to avoid sharing excessive personal information publicly and to be careful while accepting requests or communicating with unknown individuals.

The volunteers highlighted the importance of verifying information before forwarding messages or sharing content. Participants were encouraged to avoid spreading rumours, misleading information, or unverified news through social media and messaging platforms.

Awareness Regarding Government Digital Services

The participants were made aware of the growing availability of digital government and public-service facilities. The volunteers explained that many essential services can now be accessed through online platforms, reducing the need for repeated physical visits to government offices.

The programme encouraged community members to gradually become familiar with legitimate digital service platforms and to seek assistance from trusted persons whenever they faced difficulties while accessing online services.

Awareness of Digital Banking and Financial Security

The NSS volunteers also discussed the increasing use of online banking and mobile banking facilities. Participants were advised to use only trusted and official banking applications and websites and to avoid sharing banking credentials with unknown individuals.

The importance of checking transaction notifications and bank messages was highlighted. Participants were encouraged to remain alert to unusual account activity and immediately contact their bank through official channels in case of any suspicious transaction.

Interactive Awareness Session

The programme included direct interaction between NSS volunteers and community members at **Sibpur, Durgapur**. Participants shared their experiences and difficulties related to mobile phones, online transactions, digital payments, and internet services.

The interactive session helped identify common misconceptions and concerns regarding digital technology. The volunteers responded to participants' queries and provided simple guidance on safer and more responsible digital practices.



The active participation of the community made the session informative and engaging. Participants showed interest in learning about digital services and expressed the importance of being cautious while using online platforms.

Role of NSS Volunteers

The **NSS volunteers** played an important role in conducting the awareness activities. They interacted directly with community members, explained digital concepts in simple language, demonstrated safe practices, and encouraged participants to use digital services responsibly.

The activity also helped NSS volunteers develop communication skills, teamwork, leadership qualities, problem-solving abilities, and a stronger sense of social responsibility. Through their involvement, the students gained practical experience in communicating technical and social awareness messages to members of the community.

Community Impact

The Digital Awareness Camp created a positive impact by improving participants' understanding of digital technologies and online safety. It encouraged community members to use digital services more confidently while remaining cautious about cyber fraud and misuse of personal information.

The programme also strengthened the connection between the **NSS Cell of BCET** and the local community through meaningful social engagement. Digital literacy can contribute significantly towards greater access to education, financial services, government facilities, communication, and other essential services.

The initiative also encouraged participants to share the knowledge gained during the programme with their family members and other members of the community, thereby helping to extend the benefits of digital awareness beyond the programme.

Conclusion

The **Digital Awareness Camp – “Digital Literacy for an Empowered Community”**, organized on **13th November 2025 at Sibpur, Durgapur**, by the NSS Cell of **Bengal College of Engineering & Technology (BCET), Durgapur**, was a meaningful extension and outreach initiative.

The programme successfully created awareness among **47 participants**, with the support of **5 faculty members**, regarding digital literacy, digital payments, online services, cyber safety, responsible social media usage, digital banking, and protection of personal information.

The active involvement of NSS volunteers and community members made the programme interactive and useful. The initiative contributed towards developing a more digitally aware, responsible, and empowered community and reinforced the NSS commitment to meaningful social service and community development.



BENGAL COLLEGE OF ENGINEERING AND TECHNOLOGY

COURSES (CSE) ACCREDITED BY N.B.A. AICTE, NEW DELHI

(Approved by AICTE, New Delhi, Under Ministry of HRD, the Govt. of India and Affiliated to M.A.K.A.U.T., Kolkata)

An ISO 9001 : 2015 Certified Institution

SHAHID SUKUMAR BANERJEE SARANI, BIDHAN NAGAR, DURGAPUR - 713212 (W.B.)

TEL: +91-343-253 2606, 253-3189-190, Fax: 0343-2533186, 2533142, e-mail: bcet_dgp@rediffmail.com, hr@boetdgp.ac.in • Website: www.boetdgp.ac.in



Picture- Students Participating in Digital Awareness Camp organized by NSS, BCET.



BENGAL COLLEGE OF ENGINEERING AND TECHNOLOGY

COURSES (CSE) ACCREDITED BY N.B.A. AICTE, NEW DELHI

(Approved by AICTE, New Delhi, Under Ministry of HRD, the Govt. of India and Affiliated to M.A.K.A.U.T., Kolkata)

An ISO 9001 : 2015 Certified Institution

SHAHID SUKUMAR BANERJEE SARANI, BIDHAN NAGAR, DURGAPUR - 713212 (W.B.)

TEL: +91-343-253 2606, 253-3189-190, Fax: 0343-2533186, 2533142, e-mail: bcet_dgp@rediffmail.com, hr@boetdgp.ac.in • Website: www.boetdgp.ac.in



Picture- Students Participating in Digital Awareness Camp organized by NSS, BCET.

Prepared by
Gopal Chandra Das, NSS In-Charge,
BCET

Approved by
Prof. (Dr.) A. C. Ganguli
Director, SKSgi (Admin)