



BENGAL COLLEGE OF ENGINEERING AND TECHNOLOGY

COURSES (CSE) ACCREDITED BY N.B.A. AICTE, NEW DELHI
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An ISO 9001 : 2015 Certified Institution

SHAHID SUKUMAR BANERJEE SARANI, BIDHAN NAGAR, DURGAPUR - 713212 (W.B.)
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Title of the Event/Activity - Digital Awareness Camp – “ <i>Digital Literacy for an Empowered Community</i> ”	
Organizing Body - NSS Cell, Bengal College of Engineering & Technology (BCET), Durgapur.	
Organizer’s Head – Gopal Chandra Das, NSS In-Charge, BCET.	
Collaborating Agency(if any); - NIL	
Resource Person/ Speaker – Not Applicable	
Date 3/11/2024	Duration: - One Day
Venue – Amma Colony, Bidhannagar	Mode – Offline
Activity Category: - Extension and Outreach Activity	
Type of Activity - Digital Awareness Camp	
Target Participants - Villagers, NSS Volunteers, Students and Community Members.	
Total Number of Participants - 41 and 6 Faculty Members.	
Objective: The Digital Awareness Camp was organized to strengthen digital literacy within the community and promote the safe, informed, and responsible use of digital technologies. The programme focused on familiarizing participants with digital payment methods, online banking, mobile applications, internet-based services, and various government e-services. It also emphasized essential aspects of cyber security, including strong password practices, safeguarding personal and financial information, and responsible engagement on social media platforms. In addition, participants were made aware of common online threats such as cyber fraud, phishing attempts, suspicious links, fraudulent phone calls, and other forms of digital scams. The camp encouraged community members to use digital facilities with greater confidence while maintaining appropriate caution and security awareness.	
Outcome: The programme significantly improved participants’ understanding and confidence in accessing and using digital technologies and online services. They acquired practical knowledge of digital payment systems, mobile banking, online transactions, government e-services, and fundamental cyber-security measures. Special emphasis was placed on identifying common forms of cyber fraud and safeguarding sensitive information such as passwords, OTPs, PINs, bank details, and personal data. Participants were also encouraged to use smartphones, social media platforms, and internet services in a safe, responsible, and informed manner. Overall, the initiative contributed to building a more digitally literate, cautious, responsible, and empowered community.	
Description of the Event / Activity –	
The NSS Cell of Bengal College of Engineering & Technology (BCET), Durgapur organized a Digital Awareness Camp at Amma Colony, Durgapur, on 03 November 2024 as part of its extension and community outreach activities. The programme was conducted with the objective of improving digital literacy among community members and encouraging the safe, responsible, and effective use of digital technologies in everyday life. A total of 41 students/participants and 6 faculty members actively participated in the programme. The NSS volunteers interacted directly with local community members and explained the growing importance of digital technology in education, communication, banking, financial transactions, government services, and other daily activities. The session was	



conducted in a simple and interactive manner so that participants with different levels of digital knowledge could easily understand the topics discussed.

The programme primarily focused on **digital literacy and the effective use of smartphones and internet services**. Participants were introduced to various useful digital facilities, including mobile applications, online communication platforms, digital payment systems, online banking, and government e-services. The volunteers explained how these facilities can save time, improve accessibility, and provide greater convenience when used properly.

Special emphasis was placed on **digital payment awareness and financial security**. Participants were informed about the safe use of UPI, mobile banking, and other online transaction facilities. They were advised to carefully verify the recipient's details before completing a transaction. The volunteers clearly explained that confidential information such as **OTP, UPI PIN, ATM PIN, passwords, bank account details, and other sensitive information should never be shared with unknown persons**.

An important part of the programme was **cyber-security and online fraud awareness**. Participants were made aware of common cyber threats, including phishing messages, fake websites, fraudulent telephone calls, suspicious links, impersonation, fake offers, and unauthorized payment requests. They were advised to verify the authenticity of messages, websites, and applications before providing personal or financial information. The importance of using strong passwords, keeping applications updated, and avoiding suspicious links was also discussed.

The programme further addressed the **responsible use of social media and internet-based services**. Participants were encouraged to avoid sharing unnecessary personal information on public platforms and to exercise caution when communicating with unknown individuals online. They were also advised to verify news and information before forwarding or sharing it through social media and messaging applications.

The camp included an **interactive awareness session**, during which community members shared their experiences and raised questions related to digital payments, mobile applications, online banking, and cyber fraud. NSS volunteers responded to their queries and provided practical suggestions for safer digital practices. This interaction made the programme informative and engaging.

The participation of **6 faculty members** provided effective guidance and coordination throughout the activity, while the **41 student participants/NSS volunteers** contributed actively to community interaction and awareness dissemination. The activity also helped students develop communication, teamwork, leadership, and social responsibility skills.

Overall, the **Digital Awareness Camp at Amma Colony** successfully created awareness about the benefits and responsible use of digital technology. The programme encouraged community members to adopt digital services with greater confidence while remaining alert to cyber risks and online fraud. The initiative contributed towards building a **digitally literate, responsible, secure, and empowered community** and strengthened the NSS Cell of BCET's commitment to



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meaningful community service and social development.



Picture- Students Participating in Digital Awareness Camp organized by NSS, BCET.



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Students Participating in Digital Awareness Camp organized by NSS, BCET.

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Approved by
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