



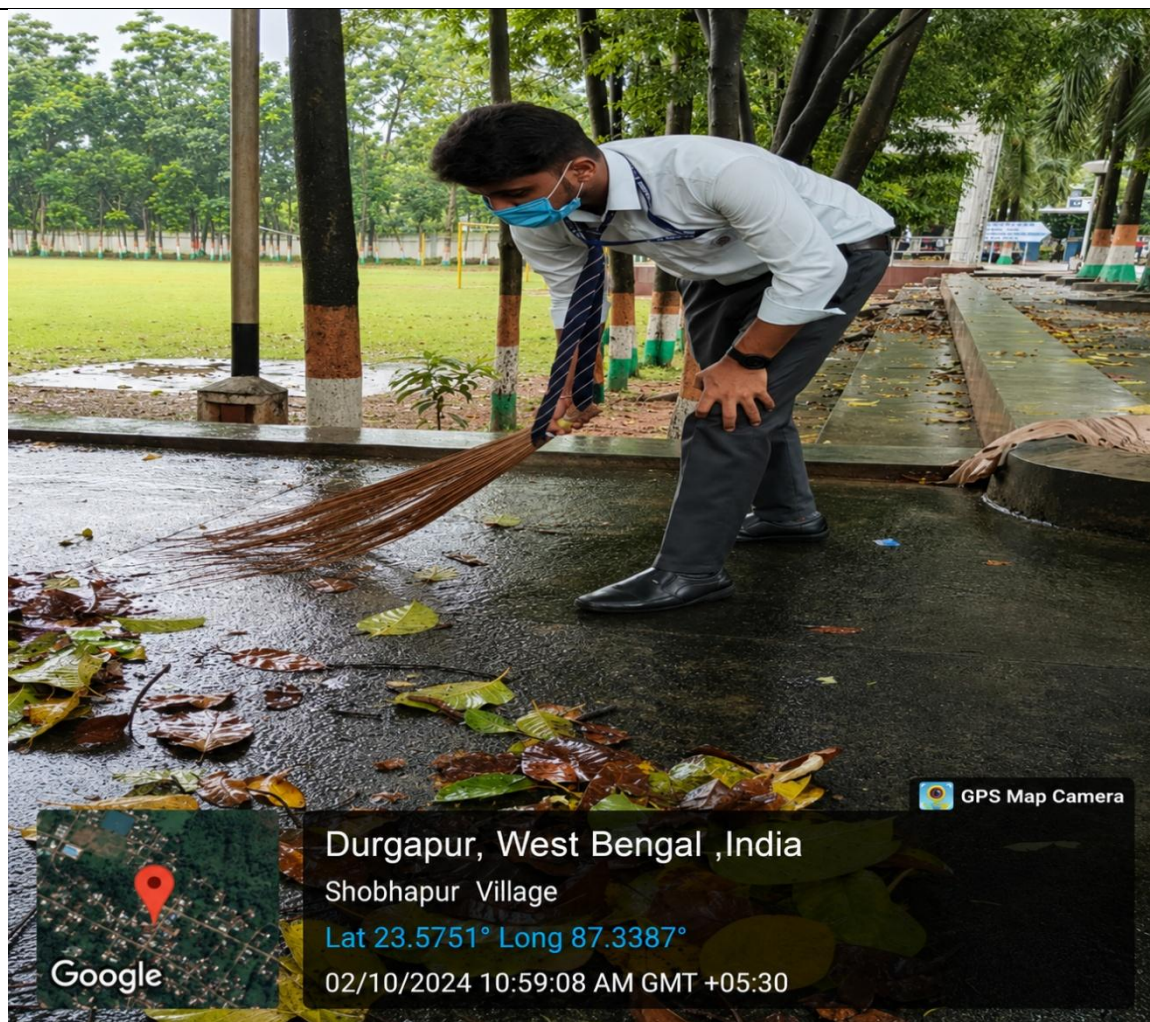
Title of the Event/Activity - Swachh Bharat Abhiyan (Swachhata Pakhwada 2024)	
Organizing Body - NSS Cell, Bengal College of Engineering & Technology (BCET), Durgapur	
Organizer's Head – Gopal Chandra Das, NSS In-Charge, BCET	
Collaborating Agency(if any); - NIL	
Resource Person/ Speaker – Not Applicable	
Date 02/10/2024	Duration: - One Day
Venue - Shobhapur	Mode – Offline
Activity Category: - Extension Activity.	
Type of Activity - Awareness Campaign and Cleanliness Drive.	
Target Participants - NSS Volunteers, Students, Faculty Members.	
Total Number of Participants – 45 NSS Volunteers and 5 faculty members.	
Objective: To promote cleanliness, sanitation, personal hygiene, environmental awareness, and social responsibility among students and staff members. To encourage responsible waste management practices and strengthen the objectives of the Swachh Bharat Mission.	
Outcome: Enhanced awareness regarding cleanliness and environmental sustainability. Participants developed civic responsibility, teamwork, leadership, and environmental consciousness. The programme contributed to creating a cleaner and healthier campus environment.	
Description of the Event / Activity – The NSS Cell of Bengal College of Engineering & Technology (BCET), Durgapur organized Swachh Bharat Abhiyan (Swachhata Pakhwada 2024) on 02 October 2024 with the objective of promoting cleanliness, sanitation, personal hygiene, environmental awareness, and social responsibility among students and staff members. The programme was conducted in alignment with the objectives of the Swachh Bharat Mission and aimed at fostering a culture of cleanliness and environmental stewardship within the institution. The programme began with an awareness campaign emphasizing the importance of maintaining clean and hygienic surroundings. NSS volunteers educated participants about the relationship between cleanliness, public health, environmental sustainability, and quality of life. Students were encouraged to recognize cleanliness as a continuous responsibility and an essential component of responsible citizenship. A campus-wide cleanliness drive was organized as the major activity of the programme. NSS volunteers, students, and faculty members actively participated in cleaning classrooms, corridors, pathways, common spaces, and surrounding areas. Waste materials and litter were collected and disposed of appropriately, helping to create a cleaner and healthier academic environment. The activity highlighted the significance of collective participation and community involvement in maintaining cleanliness. Special emphasis was placed on waste segregation and proper waste management practices. Participants were encouraged to use dustbins appropriately and avoid littering. Awareness regarding biodegradable and non-biodegradable waste was created, and students were motivated	



to reduce the use of single-use plastics and adopt environmentally sustainable alternatives.

The programme also encouraged students to carry the message of cleanliness and sanitation to their families and local communities. Through active participation, NSS volunteers developed values such as teamwork, leadership, discipline, cooperation, and civic responsibility. The initiative strengthened environmental awareness and inspired participants to contribute positively towards society.

The programme concluded with a pledge to maintain cleanliness regularly and promote responsible environmental practices. The successful implementation of the programme reflected BCET's commitment to the Swachh Bharat Mission and reinforced the importance of collective action in building a cleaner and healthier nation.



Picture- Students participating in Swachh Bharat Abhiyan organized by NSS, BCET on 02/10/2024



BENGAL COLLEGE OF ENGINEERING AND TECHNOLOGY

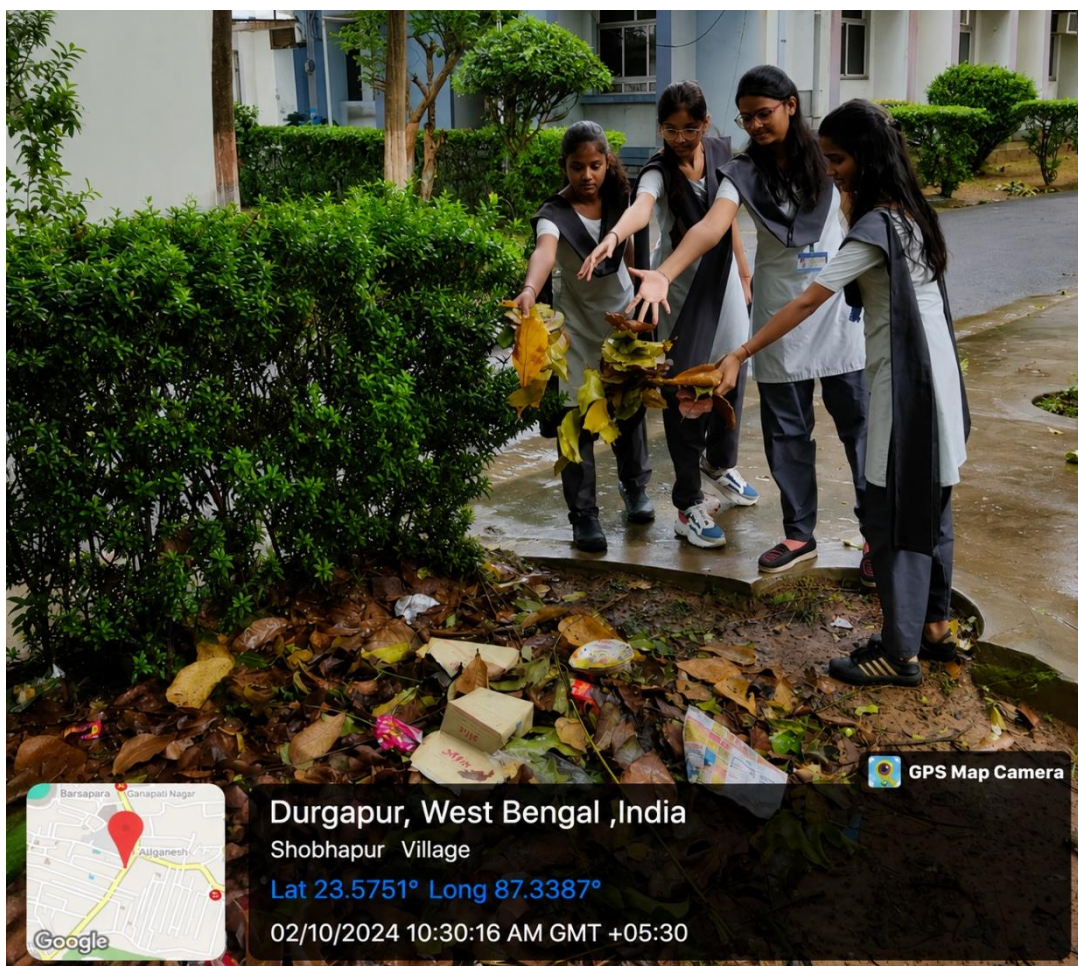
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An ISO 9001 : 2015 Certified Institution

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Picture- Students participating in Swachh Bharat Abhiyan organized by NSS, BCET on 02/10/2024



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Prepared by
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Approved by
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