



BENGAL COLLEGE OF ENGINEERING AND TECHNOLOGY

COURSES (CSE) ACCREDITED BY N.B.A. AICTE, NEW DELHI
 (Approved by AICTE, New Delhi, Under Ministry of HRD, the Govt. of India and Affiliated to M.A.K.A.U.T., Kolkata)
An ISO 9001 : 2015 Certified Institution

SHAHID SUKUMAR BANERJEE SARANI, BIDHAN NAGAR, DURGAPUR - 713212 (W.B.)
 TEL: +91-343-253 2606, 253-3189-190, Fax: 0343-2533186, 2533142, e-mail: bcet_dgp@rediffmail.com, hr@boetdgp.ac.in • Website: www.boetdgp.ac.in

Title of the Event/Activity - Swachh Bharat Abhiyan (SwachhataPakhwada 2025)	
Organizing Body - NSS Cell, Bengal College of Engineering & Technology (BCET), Durgapur.	
Organizer's Head – Gopal Chandra Das	
Collaborating Agency(if any); - NIL	
Resource Person/ Speaker –Not Applicable	
Date 02/10/2025	Duration: - One Day
Venue - Akandara	Mode – Offline
Activity Category: - Extension Activity	
Type of Activity - Awareness Campaign and Cleanliness Drive.	
Target Participants - NSS Volunteers, Students, Faculty Members.	
Total Number of Participants –40 NSS Volunteers and 6 Faculty members.	
Objective: To promote cleanliness, hygiene, sanitation, environmental responsibility, and social awareness among students. To encourage sustainable waste management practices and active participation in maintaining a clean and healthy environment.	
Outcome: Increased awareness regarding hygiene, cleanliness, and environmental sustainability. Students developed leadership qualities, social responsibility, teamwork, and civic consciousness. The programme contributed to maintaining a clean and eco-friendly campus environment.	
Description of the Event / Activity– The NSS Cell of Bengal College of Engineering & Technology (BCET), Durgapur organized Swachh Bharat Abhiyan (SwachhataPakhwada 2025) on 02 October 2025 as part of its continuous commitment to cleanliness, sanitation, environmental responsibility, and social awareness. The programme aimed to create a cleaner, healthier, and more sustainable campus environment through the active participation of NSS volunteers and members of the college community. The programme commenced with an awareness session highlighting the significance of cleanliness in ensuring a healthy educational environment. NSS volunteers sensitized students regarding personal hygiene, environmental pollution, waste management, and the harmful effects of littering. Participants were encouraged to adopt cleanliness as a daily habit and contribute actively towards environmental conservation. A cleanliness drive was conducted throughout the college campus involving NSS volunteers, students, and staff members. Various areas including classrooms, corridors, pathways, gardens, and common spaces were cleaned systematically. Waste materials were collected and disposed of properly, demonstrating the importance of individual and collective responsibility in maintaining a clean campus. The programme also focused on responsible waste management and environmental sustainability. Volunteers educated participants about waste segregation, recycling practices, and the reduction of plastic usage. Students were encouraged to use designated waste bins and avoid practices that contribute to environmental degradation. Awareness regarding sustainable living	



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and eco-friendly habits was also promoted.

The activity served as a platform for nurturing social responsibility and civic consciousness among students. Through active participation, NSS volunteers developed leadership skills, teamwork, discipline, and a stronger commitment to community welfare. The programme encouraged participants to extend the message of cleanliness and environmental responsibility beyond the college campus and into society.

The programme concluded with a collective pledge to uphold the principles of the Swachh Bharat Mission and continue promoting cleanliness and environmental sustainability in everyday life. The enthusiastic participation of NSS volunteers and the college community made the programme a meaningful success and reinforced BCET's dedication towards building a clean, healthy, and responsible society.



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Picture- Students participating in Swachh Bharat Abhiyan organized by NSS, BCET on 02/10/2025



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Picture- Students participating in Swachh Bharat Abhiyan organized by NSS, BCET on 02/10/2025

Prepared by
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Approved by
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