



Title of the Event/Activity - SwachhataPakhwada 2023	
Organizing Body - NSS Cell, Bengal College of Engineering and Technology, Durgapur.	
Organizer's Head – Gopal Chandra Das	
Collaborating Agency(if any); - NIL	
Resource Person/ Speaker –Not Applicable	
Date 02/10/2023	Duration: - One Day
Venue –Palashdiha	Mode – Offline
Activity Category: - Extension Activity.	
Type of Activity - Awareness Campaign and Cleanliness Drive	
Target Participants - NSS Volunteers, Students, Faculty Members and Staff	
Total Number of Participants –40 NSS Volunteers and 6 Faculty Members	
Objective: To promote cleanliness, hygiene, sanitation, environmental awareness, and social responsibility among students and members of the institution. To encourage active participation in maintaining a clean and healthy environment and to support the objectives of the Swachh Bharat Mission.	
Outcome: Increased awareness regarding cleanliness and proper waste management among participants. Students developed a sense of social responsibility, teamwork, leadership, and environmental consciousness. The programme contributed to maintaining a cleaner campus environment and motivated participants to adopt sustainable cleanliness practices in their daily lives.	
Description of the Event / Activity–	
The NSS Cell of Bengal College of Engineering and Technology (BCET), Durgapur, organized SwachhataPakhwada 2023 on 02 October 2023 in the village Palashdiha with the objective of promoting cleanliness, hygiene, sanitation, environmental awareness, and social responsibility among students and staff members. The programme was conducted in alignment with the ideals of the Swachh Bharat Mission and aimed to instill a sense of civic responsibility among the youth. The programme commenced with an awareness campaign highlighting the importance of cleanliness and personal hygiene in maintaining a healthy and safe environment. NSS volunteers sensitized students about the adverse effects of littering, improper waste disposal, plastic pollution, and unhygienic surroundings. Participants were encouraged to adopt responsible cleanliness practices in their daily lives. As a major activity of the programme, a campus cleanliness drive was conducted with active participation from NSS volunteers, students, and staff members. Various areas of the college campus, including classrooms, corridors, pathways, and common spaces, were cleaned systematically. Waste materials and litter were collected and disposed of appropriately, demonstrating the importance of collective action in maintaining a healthy educational environment. Special emphasis was placed on proper waste disposal and cleanliness awareness. Students were	



BENGAL COLLEGE OF ENGINEERING AND TECHNOLOGY

COURSES (CSE) ACCREDITED BY N.B.A. AICTE, NEW DELHI
(Approved by AICTE, New Delhi, Under Ministry of HRD, the Govt. of India and Affiliated to M.A.K.A.U.T., Kolkata)
An ISO 9001 : 2015 Certified Institution

SHAHID SUKUMAR BANERJEE SARANI, BIDHAN NAGAR, DURGAPUR - 713212 (W.B.)
TEL: +91-343-253 2606, 253-3189-190, Fax: 0343-2533186, 2533142, e-mail: bcet_dgp@rediffmail.com, hr@boetdgp.ac.in • Website: www.boetdgp.ac.in

encouraged to use designated dustbins and were educated about the importance of segregating biodegradable and non-biodegradable waste. The volunteers also promoted the reduction of single-use plastics and encouraged environmentally sustainable practices.

The programme served as a platform for developing social responsibility, teamwork, discipline, leadership, and environmental consciousness among students. NSS volunteers were motivated to carry the message of cleanliness beyond the college campus and spread awareness within their families and local communities.

The SwachhataPakhwada 2023 programme was successfully conducted with enthusiastic participation from NSS volunteers and members of the college community. The initiative strengthened awareness regarding cleanliness and sanitation while reinforcing BCET's commitment towards environmental sustainability and responsible citizenship. The programme concluded with a collective pledge to maintain cleanliness regularly and continue promoting hygienic and environmentally responsible practices.



Picture- Students participating in Swachh Bharat Abhiyan organized by NSS, BCET on 02/10/2023



BENGAL COLLEGE OF ENGINEERING AND TECHNOLOGY

COURSES (CSE) ACCREDITED BY N.B.A. AICTE, NEW DELHI

(Approved by AICTE, New Delhi, Under Ministry of HRD, the Govt. of India and Affiliated to M.A.K.A.U.T., Kolkata)

An ISO 9001 : 2015 Certified Institution

SHAHID SUKUMAR BANERJEE SARANI, BIDHAN NAGAR, DURGAPUR - 713212 (W.B.)

TEL: +91-343-253 2606, 253-3189-190, Fax: 0343-2533186, 2533142, e-mail: bcet_dgp@rediffmail.com, hr@boetdgp.ac.in • Website: www.boetdgp.ac.in



Picture- Students participating in Swachh Bharat Abhiyan organized by NSS, BCET on 02/10/2023

Prepared by
Gopal Chandra Das, NSS In-Charge,
BCET

Approved by
Prof.(Dr.) A.C. Ganguli
Director, SKSgi (Admin)