



Title of the Event/Activity - Traffic Awareness Programme – “Drive Smart, Stay Safe”	
Organizing Body - NSS Cell, Bengal College of Engineering & Technology (BCET), Durgapur.	
Organizer’s Head –Gopal Chandra Das, NSS In-Charge, BCET.	
Collaborating Agency(if any); - Bengal Traffic Police.	
Resource Person/ Speaker - Officials and Personnel of Bengal Traffic Police.	
Date 11/01/2026	Duration: - One Day
Venue –Steel Park More, BCET, Durgapur	Mode – Offline
Activity Category: - Extension and Outreach Activity	
Type of Activity - Traffic Awareness Programme	
Target Participants - NSS Volunteers, Students.	
Total Number of Participants - 44	
Objective:To educate students and NSS volunteers about traffic regulations, road safety measures, and responsible road behaviour; to promote awareness regarding the importance of helmets, seat belts, and traffic signals; to encourage safe driving and pedestrian practices; to reduce the risk of road accidents through awareness and education; and to develop a sense of civic responsibility towards maintaining traffic discipline and ensuring public safety. Outcome: The programme significantly improved participants’ knowledge of traffic regulations, road safety practices, and accident prevention strategies. The students became more aware of the importance of following traffic rules, using helmets and seat belts, obeying traffic signals, and adopting responsible driving behaviour. The activity also strengthened their sense of civic responsibility and encouraged them to act as advocates of road safety by spreading awareness among their peers, families, and the community.	
Description of the Event / Activity – The NSS Cell of Bengal College of Engineering & Technology (BCET), Durgapur organized a Traffic Awareness Programme in collaboration with the Bengal Traffic Police on 11 January 2026 at the Steel park More, BCET, Durgapur, under the theme “Drive Smart, Stay Safe.” A total of 44 participants, including NSS volunteers and students, took part in the programme. The event was organized with the objective of creating awareness about road safety, encouraging responsible road behaviour, and promoting adherence to traffic rules among students and the community. The programme was conducted with the active support and guidance of officials from the Bengal Traffic Police, who played a significant role in educating participants about traffic regulations and safe road practices. The event commenced with an informative awareness session in which the speakers emphasized the importance of following traffic rules, understanding traffic signals, maintaining speed limits, and adopting disciplined driving habits. The resource persons also highlighted the increasing number of road accidents caused by negligence and irresponsible	

driving, stressing the need for greater awareness and accountability among road users.

During the interactive session, NSS volunteers and students actively engaged with the traffic police personnel and gained valuable insights into traffic management, road safety regulations, and accident prevention strategies. Special emphasis was placed on the mandatory use of helmets for two-wheeler riders and seat belts for occupants of four-wheelers. Participants were also educated about pedestrian safety, safe road-crossing practices, and the hazards associated with mobile phone usage while driving.

As part of the awareness initiative, students participated enthusiastically in discussions and awareness activities aimed at promoting responsible road behaviour. They were encouraged to become ambassadors of road safety by spreading awareness among their peers, family members, and the local community. The programme reinforced the importance of following traffic regulations, avoiding rash driving, and respecting the rights and safety of all road users.

The event provided participants with practical knowledge of road safety measures and strengthened their understanding of the role of citizens in maintaining traffic discipline. It also contributed to the development of leadership qualities, communication skills, teamwork, and social responsibility among the NSS volunteers. The active participation of students reflected their commitment to building a safer and more responsible society.

The programme concluded with a collective pledge by all participants to obey traffic rules, practice safe driving habits, and encourage others to become responsible road users. The **Traffic Awareness Programme 2026** successfully conveyed the message “**Drive Smart, Stay Safe**” and made a meaningful contribution towards enhancing awareness about road safety and accident prevention among students and the wider community.



Picture- Students participating in Traffic Awareness Programme organized by NSS, BCET on 11/01/2026



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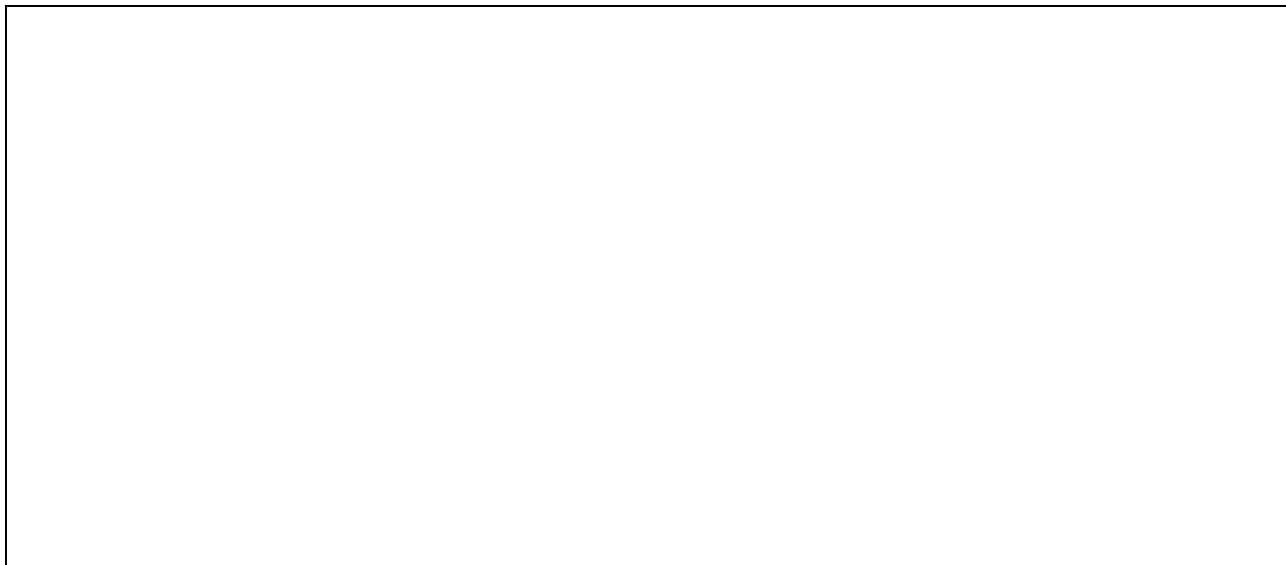
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