



BENGAL COLLEGE OF ENGINEERING AND TECHNOLOGY

COURSES (CSE) ACCREDITED BY N.B.A. AICTE, NEW DELHI
(Approved by AICTE, New Delhi, Under Ministry of HRD, the Govt. of India and Affiliated to M.A.K.A.U.T., Kolkata)
An ISO 9001 : 2015 Certified Institution

SHAHID SUKUMAR BANERJEE SARANI, BIDHAN NAGAR, DURGAPUR - 713212 (W.B.)
TEL: +91-343-253 2606, 253-3189-190, Fax: 0343-2533186, 2533142, e-mail: bcet_dgp@rediffmail.com, hr@boetdgp.ac.in • Website: www.boetdgp.ac.in

Title of the Event/Activity - Unnat Bharat Abhiyan (UBA-HRD) Village Outreach Programme	
Organizing Body - NSS Cell, Bengal College of Engineering & Technology (BCET), Durgapur	
Organizer's Head – Shiv Prasad, Coordinator, UBA	
Collaborating Agency(if any); - Unnat Bharat Abhiyan (UBA), Ministry of Education, Government of India	
Resource Person/ Speaker - UBA Coordinator and Faculty Coordinators	
Date 15/08/2024 ,02/10/2024 and 21/11/2024	Duration: - 3 Days
Venue - Adopted Villages – Sobhapur, Sibpur, Akandara, Palashdiha and Nachan	Mode – Offline
Activity Category: - Extension and Outreach Activity	
Type of Activity - Village Survey, Rural Development Outreach and Tree Plantation Programme	
Target Participants - Village Residents, NSS Volunteers, Students and Faculty Members.	
Total Number of Participants - 46 NSS Volunteers along with 7 faculty coordinators and village beneficiaries.	
Objective: To establish institutional linkage with rural communities, collect village-level socio-economic data through door-to-door surveys, identify local developmental needs, promote awareness regarding health, sanitation, education and environmental conservation, and encourage tree plantation through the “One Student One Tree” initiative.	
Outcome: Comprehensive village-level data were collected from the adopted villages, awareness regarding sanitation, health and environmental protection was promoted, saplings were planted under the plantation drive, and students gained practical exposure to rural development and community engagement activities.	
Description of the Event / Activity– The NSS Cell of Bengal College of Engineering & Technology (BCET), Durgapur organized an extensive Unnat Bharat Abhiyan (UBA-HRD) Village Outreach Programme on 10th and 17th February 2024 in its five adopted villages namely Sobhapur, Sibpur, Akandara, Palashdiha, and Nachan Mejhia . The programme was conducted with the objective of strengthening the connection between the institution and rural communities while identifying local developmental challenges and opportunities through systematic field surveys. As part of the UBA initiative, NSS volunteers and faculty coordinators visited the adopted villages and carried out door-to-door household surveys using the prescribed survey formats under the Unnat Bharat Abhiyan framework. Information regarding family demographics, educational status, occupation, income sources, sanitation facilities, drinking water availability, healthcare access, agricultural practices, energy utilization, and awareness of government welfare schemes was collected. The survey enabled the institution to obtain a comprehensive understanding of the socio-economic conditions prevailing in the adopted villages. The interaction with villagers provided valuable opportunities for students to understand the realities of rural life and engage directly with community members. Villagers shared their concerns, developmental needs, and suggestions related to infrastructure, health, education, sanitation, and livelihood opportunities. The collected information was documented and	



analyzed for future planning and implementation of rural development initiatives.

In addition to survey activities, the NSS volunteers conducted awareness campaigns focusing on **cleanliness, sanitation, health awareness, environmental protection, and education**. Villagers were encouraged to maintain hygienic surroundings, adopt healthy practices, and actively participate in community development efforts. Awareness messages were disseminated through direct interaction and community engagement activities.

A major highlight of the programme was the **“One Student One Tree” Plantation Drive**. NSS volunteers planted saplings in and around the adopted villages and motivated local residents, school students, and youth to participate in environmental conservation efforts. The plantation initiative aimed to increase green cover, promote ecological awareness, and encourage sustainable environmental practices. Villagers were requested to take responsibility for nurturing the planted saplings to ensure their healthy growth and long-term survival.

The programme provided students with valuable practical exposure to rural development activities and community service. Through active participation, the volunteers developed leadership qualities, communication skills, teamwork, social awareness, and a stronger sense of responsibility towards nation-building. The initiative also strengthened the relationship between BCET and the adopted villages by fostering mutual cooperation and trust.

The programme concluded successfully with enthusiastic participation from both students and villagers. The **UBA-HRD activities conducted by the NSS Cell, BCET**, effectively fulfilled the objectives of rural outreach, socio-economic data collection, environmental awareness, and community engagement. The initiative contributed significantly towards the broader vision of **sustainable rural development, environmental conservation, and community empowerment** in the adopted villages of **Sobhapur, Sibpur, Akandara, Palashdiha, and Nachan Mejhia**.



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Picture-Students participating in Unnat Bharat Abhiyan (UBA) organized by NSS, BCET at Akandara on 15/08/2024



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Picture-Students participating in Unnat Bharat Abhiyan (UBA) organized by NSS, BCET at Palashdiha on 15/08 /2024



Picture-Students participating in Unnat Bharat Abhiyan (UBA) organized by NSS, BCET at Sibpur on 21/11/2024



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Picture-Students participating in Unnat Bharat Abhiyan (UBA) organized by NSS, BCET at Shobhapur on 02/10/2024



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Picture-Students participating in Unnat Bharat Abhiyan (UBA) organized by NSS, BCET at Nachan on 21/11/2024

Prepared by
Shiv Prasad, UBA Co-ordinator,
BCET

Approved by
Prof.(Dr.) A.C.Ganguli
Director, SKSgi (Admin)